

The project « Action ReAction: past and present social mobilisation in Europe” » was funded with the support of the European Union under the Programme "Europe for Citizens"

**Applicable to the Strand 2 – Measure 2.2 "Networks of Towns"
Measure 2.3 "Civil Society Projects"
Strand 1 – "European Remembrance"**

4 events have been carried out within this project:

All 4 events worked around the “Action ReAction: past and present social mobilisation in Europe- Pop-up Museum” with artefacts and personal stories of European citizens about past social mobilisation in Europe. It focused on the '56-'89 communist era and connected past movements to the present. The travelling exhibition included stories of the Hungarian Revolution of '56, the student movement of the sixties, the Prague Spring in Czechoslovakia '68, the Monday protests in Eastern Germany and the bloody revolution against dictator Ceausescu in Romania '89. The pop-up museum not only kept the past alive but focused on the present too. Europeans seem all so angry nowadays, but why? What do they want for the future? We crowdsourced their opinions in a video booth by letting them make their own protest signs. Each pop-up exhibition was accompanied by a debate or art performance focusing on a specific theme that reflects the actuality of the country, organised around a historic day.

The main direct result is that more than 3.000 people visited the “Action ReAction: past and present social mobilisation in Europe” events and website. We renamed the project in practice the ‘I’m So angry (I made a Sign) Pop-up Museum’ to make it more appealing and provocative for participant. We crowdsourced the 'mood' of EU citizens towards social mobilisation with our video booth. 906 citizens responded to our question: For what cause are you willing to protest as a EU citizen?

Text, photos and videos of the 4 events: www.ironcurtainproject.eu/en/the-events

Event 1
Participation: The event involved 101 citizens, including 45 participants from the city of Budapest (Hungary), 5 participants from the city of Copenhagen (Denmark), 1 participant from the city of Brussels (Belgium), 1 participant from the city of Prague (Czech Republic), 6 participants from the city of Bordeaux (France), 5 participants from the city of Firenze (Italy), 4 participants of the city of Jyvaskyla (Finland), 5 participants from the city of Munchen (Germany), 7 participants from the city of Madrid (Spain), 13 participants from the London Area (England), 4 participants of the city of Amsterdam (the Netherlands), 5 people from the city of Paris (France)
Location / Dates: The event took place in Budapest, Hungary, from 22/10/2016 to 23/10/2016
Short description: The aim of the event was to activate the participants to reflect upon past and present social mobilisation in Europe.
On the day of the commemoration of the '56 Hungarian Revolution the pop-up museum was opened in the middle of a busy street in Budapest. Hundreds of people visited the exhibition, dozens participated in one of the workshops and more than 100 people made their own protest sign and showed it to the world in the videobooth. At the special workshops 'banner making' people from all over the Europe discussed fiercely about idealism and for what cause they are willing to fight for.

Event 2

Participation: The event involved 130 citizens, including 97 participants from the city of Tallin (Estonia), 1 participant from the city of Paldiski (Estonia), 6 participants from the city of Tartu (Estonia), 5 participants from the city of Helsinki (Finland), 6 participants from the city of London (England), 2 participants from the city of Nottingham (England), 2 participants from the city of Oxford (England), 1 participant from the city of München (Germany), 3 participants from the city of Barcelona (Spain), 1 participant from the city of Zlin (Czech Republic), 1 participant from the city of Stockholm (Sweden), 1 participant from the city of Paris (France), 4 participants from the city of Amsterdam (Netherlands),

Location / Dates: The event took place in Tallin, Estonia, from 23/02/2017 to 23/04/2017

Short description: The aim of the event was to activate the participants to reflect upon past and present social mobilisation in Europe.

On Estonian Independence Day, the pop-up museum was launched in the Museum of Occupations in Tallinn. During the opening, artists, graphic designers and writers reflected on different aspects of activism and past and present protests. The videobooth was open for visitors and many made their own protest sign. In March a group of third year students of the Estonian Art Academy joined a weeklong workshop about protest poster-design led by a Dutch graphic designer. The students produced their own protest posters, that were displayed in the Museum of Occupations.

The museum was on view for 2 months, with an average of 300 visitors a day. 130 Participants left their opinion in the videobooth.

Event 3

Participation: The event involved 53 citizens, including 42 participants from the city of Bucharest (Romania), 1 participant from the city of E Deargee (Romania), 1 participant from the city of Iasi (Romania), 1 participant from the city of Braslov (Romania), 3 participants from the city of Timisoara (Romania), 1 participant from the city of Glasgow (Scotland), 1 participant from the city of Aix-en-Provence (France), 1 participant from the city of Berlin (Germany), 1 participant from the city of Stuttgart (Germany), 1 participant from the city of Warsaw (Poland)

Location / Dates: The event took place in Bucharest, Romania, from 08/06/2017 to 13/06/2017

Short description: The aim of the event was to activate the participants to reflect upon past and present social mobilisation in Europe.

On June 8th, the Pop-up Museum opened in Bucharest. The Romanian-Dutch artist Ioana Tudor performed a Greva Tăcerii (Silent protest). She was being silent for 5 days on Piața Victoriei (Victory Square) in front of the government building, just like her father did in '90 to protest the Iliescu-government. During the special opening night on June 8th of the I'm So Angry Museum in Green Hours, Ioana Tudor and her father asked the audience: what injustice needs to be protested nowadays? Based on these interactions, Ioana Tudor wrote down thirteen bullet points and hung them from her neck. 53 people directly participated in the opening night, approximately 100 people visited the performance and the pop-up museum.

Event 4

Participation: The event involved 646 citizens, including 443 participants from the Amsterdam Area (Netherlands), 3 participants from the city of Amersfoort (Netherlands), 2 participants from the city of Alkmaar (Netherlands), 4 participants from the city of Arnhem (Netherlands), 124 participants from the Utrecht Area (Netherlands), 8 participants from the city of The Hague (Netherlands), 12 participants from the city of Zwolle (Netherlands), 9 participants from the city of Almere (Netherlands), 13 participants from the Nijmegen Area (Netherlands), 12 participants from the city of Greater London (England), 2 participants from the city of Genova (Italy), 1 participant from the city of Turku (Finland), 5 participants from the city of Hamburg (Germany), 5 participants from the city of Antwerp (Belgium), 1 participant from the city of Poznan (Poland), 2 participants from the city of Logrono (Spain),

Location / Dates: The event took place in Biddinghuizen and Amsterdam (Netherlands), from 18/08/2017 to 20/08/2017, from 24/08/2017 to 26/08/2017, on 28/10/2017 and on 04/11/2017

Short description: The aim of the event was to activate the participants to reflect upon past and present social mobilisation in Europe.

The event in Amsterdam was divided into a tour of 4 different events with a total of 2.000 visitors, of whom 646 left a video message. The museum was part of the Lowlands music festival. This was the main project-event in the Netherlands. Furthermore, the pop-up museum participated in the official opening of the cultural season in the Netherlands, in museum night in Amsterdam and in the philosophical festival Brainwash. At Lowlands and Brainwash the pop-up museum was accompanied with talks about protest by for example the renowned author Eva Rovers. Online we started a video series with thinkers about the misunderstandings between Eastern and Western Europe.